



The Kroger Co. and The Julian Center
are proud to present

The
Starlight
Ball

Saturday, March 20, 2010
Hyatt Regency Indianapolis



The Julian Center

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MISSION STATEMENT

The Julian Center is a unique, nonprofit agency providing counseling, safe shelter, and education for survivors of domestic violence, sexual assault, and other life crises. Through outreach and consultation, we also seek to educate the community about the issue of domestic violence and sexual assault and its impact on all our lives. Our programs and services are designed to contribute to a significant reduction in the incidence of domestic violence and sexual assault, to support survivors in healing, and to help break the intergenerational cycle of abuse.

PLATINUM SPONSORSHIP - \$15,000

In support of the women and children of The Julian Center

Marketing Benefits

- Listing as Platinum Sponsor in event program; expected attendance 500
- Full page color ad in the event program
- Sponsorship acknowledgement through gobo lighting on floor or wall
- Sponsorship acknowledgement on video screen during the event
- Listing as Platinum Sponsor on 2,000 event invitations (commitment required by January 12, 2010)
- Listing as Platinum Sponsor in corporate sponsorship packets
- Listing as Platinum Sponsor in The Julian Center's February newsletter to be emailed to over 2,500 households
- Listing as a major donor on Donor Wall prominently displayed in The Julian Center Shelter
- Listing in The Julian Center's annual report
- Company promotion provided through The Julian Center's donations center and thrift store, Thrifty Threads, to customers and donors of the store during the first two weeks in April 2010
- Recognition on Julian Center website with link back to your company
- Use of tag line "Proud sponsor of The Julian Center's *"The Starlight Ball"* in all your company's advertising and email communications

Night of Event Benefits

- Pre-event reception with preferred wine or champagne
- Overnight accommodations in two Hyatt Regency guest rooms
- Valet parking passes for 8 vehicles
- Recognition from ballroom stage
- Two tables (20 guests) with preferred seating

Post Event Benefits

- Tour of The Julian Center
- Domestic violence education workshop available for company employees

Community Investment

Your \$15,000 will provide emergency cab fare for a year to transport women and their children to safety as they flee abusive situations; your investment will also provide fares to transport women and children to and from local hospitals for medical treatment and ongoing care.

DID YOU KNOW ...

- The majority of clients in imminent danger of physical harm arrive at The Julian Center by cab.
- Almost 70% of women and children arrive at The Julian Center with no means of transportation.
- Job training and placement services, public assistance, etc. are usually accessed by bus.
- Indiana is ranked 25th in the nation for the number of female homicides per 100,000 people.
- Women who are abused as children are likely to become victims of domestic violence as adults.

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GOLD SPONSORSHIP - \$10,000

In support of the women and children of The Julian Center

Marketing Benefits

- Listing as Gold Sponsor in event program; expected attendance 500
- Full page black and white ad in the event program
- Sponsorship acknowledgement through gobo lighting on floor or wall
- Sponsorship acknowledgement on video screen during the event
- Listing as Gold Sponsor on 2,000 event invitations (commitment required by January 12, 2010)
- Listing as Gold Sponsor on corporate sponsorship packets.
- Listing as Gold Sponsor in The Julian Center's February newsletter to be emailed to over 2,500 households
- Listing as a major donor on Donor Wall prominently displayed in The Julian Center Shelter
- Listing in The Julian Center's annual report
- Company promotion provided through The Julian Center's donations center and thrift store, Thrifty Threads, to customers and donors of the store during one week in April 2010
- Recognition on Julian Center website with link back to your company
- Use of tag line "Proud sponsor of The Julian Center's *"The Starlight Ball"* in all your company's advertising and email communications

Night of Event Benefits

- Pre-event reception with preferred wine or champagne
- Overnight accommodations for two in one Hyatt Regency guest room
- Valet parking passes for 8 vehicles
- Recognition from ballroom stage
- Two tables (20 guests) with preferred seating

Post Event Benefits

- Tour of The Julian Center
- Domestic violence education workshop available for company employees

Community Investment

Your \$10,000 will help provide counseling services for victims of domestic violence and/or sexual assault from our Counseling Center. Research shows abuse has adverse effects on individuals, children, and families. The cognitive, emotional, and behavioral consequences produced by the exposure to domestic violence range from mild to severe with varying degrees of risks. Our therapists provide individual, family, and group psychotherapy in addition to psycho-educational groups, art therapy, and play therapy.

DID YOU KNOW ...

- ☑ In 2008, The Julian Center Counseling Center served 648 women and children and provided a total of 6,335 clinical hours.
- ☑ Children who are exposed to domestic violence are more likely to exhibit behavioral and physical health problems including depression, anxiety, and violence towards peers. They are also more likely to attempt suicide, abuse drugs and alcohol, run away from home, engage in teenage prostitution, and commit sexual assault crimes.
- ☑ Research shows that females involved in a violent relationships typically suffered from post-traumatic stress and disassociation, while males suffered from anxiety, depression, and post-traumatic stress.

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SILVER SPONSORSHIP - \$5,000

In support of the women and children of The Julian Center

Marketing Benefits

- Listing as Silver Sponsor in event program; expected attendance 500
- Full page black and white ad in the event program
- Sponsorship acknowledgement through gobo lighting on floor or wall
- Sponsorship acknowledgement on video screen during the event
- Listing as Silver Sponsor on 2,000 event invitations (commitment required by January 12, 2010)
- Listing as Silver Sponsor on corporate sponsorship packets
- Listing as Silver Sponsor in The Julian Center's February newsletter to be emailed to over 2,500 households
- Listing as a major donor on Donor Wall prominently displayed in The Julian Center Shelter
- Listing in The Julian Center's annual report
- Company promotion provided through The Julian Center's donations center and thrift store, Thrifty Threads, to customers and donors of the store during one week in April 2010
- Recognition on Julian Center website with link back to your company
- Use of tag line "Proud sponsor of The Julian Center's *The Starlight Ball*" in all your company's advertising and email communications

Night of Event Benefits

- Recognition from ballroom stage
- Two tables (20 guests) with preferred seating

Post Event Benefits

- Tour of The Julian Center
- Domestic violence education workshop available for company employees

Community Investment

Your \$5,000 will help fund the 24 hour Crisis Call Desk. The Crisis Desk is the first point of contact for many victims calling for help. Workers first instruct callers to try to get to a public building such as a store, a gas station, or some neutral location, and then dispatch cabs to bring them to safety. Once on site, crisis call managers help them determine their immediate needs and provide a meal, clothing, personal care items, linens, and address other personal and/or medical needs. The client is then given an orientation and provided a secure and comfortable bedroom.

DID YOU KNOW ...

- ☑ 61% of female homicide victims are killed by their husband or an intimate acquaintance.
- ☑ The Julian Center receives more than 7,500 crisis calls each year and makes more than 12,000 referrals to other community based organizations.
- ☑ Domestic violence victims often return to their batterers when a viable option for permanent housing cannot be found.
- ☑ Women call The Julian Center seeking emergency shelter, referrals and basic domestic violence information.

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BRONZE SPONSORSHIP - \$2,500

In support of the women and children of The Julian Center

Marketing Benefits

- Listing as Bronze Sponsor in event program; expected attendance 500
- Quarter page black and white ad in the event program
- Sponsorship acknowledgement on video screen during the event
- Listing as Bronze Sponsor in The Julian Center's February newsletter to be emailed to over 2,500 households
- Listing in The Julian Center's annual report
- Recognition on Julian Center website with link back to your company
- Use of tag line "Proud sponsor of The Julian Center's *The Starlight Ball*" in all your company's advertising and email communications

Night of Event Benefits

- One table (10 guests)

Community Investment

Your \$2,500 will provide the following for a week for the women and children of The Julian Center Shelter and Transitional Housing:

- Three hot meals and an evening snack
- Daily prepared sack lunches and dinners for women to take to work
- Supplies for the cafeteria kitchenette so women and children may have free access to milk, juices, coffee, tea, hot chocolate, fruit, bread, peanut butter, and other drink and snack items 24 hours per day.

DID YOU KNOW ...

- ☑ 85,600 meals were prepared and served at The Julian Center in 2008.
- ☑ More than 160 gallons of milk is consumed each month and 40 gallons of 100% apple and orange juice is consumed each week by the women and children housed at The Julian Center.
- ☑ Because of the increase in transportation cost, the cost of milk, fruits, and fresh produce has increased 15% over the last year.

TABLE SPONSORSHIP - \$1,500

In support of the women and children of The Julian Center

Marketing Benefits

- Listing as Table Sponsor in event program; expected attendance 500
- Listing as Table Sponsor in The Julian Center's February newsletter to be emailed to over 2,500 households
- Listing in The Julian Center's annual report
- Use of tag line "Proud sponsor of The Julian Center's *The Starlight Ball*" in all your company's advertising and email communications

Night of Event Benefits

- One table (8 guests)

Community Investment

Your \$1,500 will provide bus fare for six weeks for women and their children to:

- Access essential supportive services throughout the City
- Attend job interviews
- Search for permanent housing
- Keep doctor appointments and access other medical and/or dental care

DID YOU KNOW ...

- ☑ Almost 70% of women and children arrive at The Julian Center without transportation and must rely solely on public transportation for all their needs.
- ☑ An IndyGo bus stop is conveniently located directly in front of The Julian Center facility.

The Starlight Ball

Sponsorship Pledge Form

We are pleased to support The Julian Center with a pledge at the following level:

- Title **SOLD OUT**
- Platinum \$15,000
- Gold \$10,000
- Silver \$5,000
- Bronze \$2,500
- Table \$1,500

- I/we cannot sponsor you at this time. Enclosed is a donation in the amount of \$ _____ .

When: Saturday
March 20, 2010
6:30 pm - Midnight

Where: HYATT REGENCY
INDIANAPOLIS
One South Capitol Avenue
Indianapolis, Indiana 46204

What: 6:30 pm Reception
Music & Silent Auction

7:30 pm Dinner
Dancing & Fun

12:00 am Event Closing

Black Tie Optional

Please complete the following information:

Sponsor Name (as should be listed in program)

Contact Name

Title

Address

City / State / Zip

Phone

Fax

Email Address

You may also submit your pledge amount with this form. Your payment options are:

Check made payable to The Julian Center, Inc.

Send invoice to: _____

Credit Card

  

Card Number: _____

Expiration Date: _____

Name on Card: _____

Amount to Charge: _____

Signature

*The
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PLEASE MAIL REMITTANCE OR FAX TO:

The Julian Center
2011 North Meridian Street
Indianapolis, IN 46202
Phone: 317.941.2200
Fax: 317.941.2209
www.juliancenter.org

The Julian Center is
a nonprofit 501(c)3.
FID: 35-1346514

THE JULIAN CENTER: A nationally recognized model

Q What is The Julian Center and what is its primary mission?

A The Julian Center, a nonprofit agency, provides counseling, safe shelter, case management, advocacy, and education for survivors of domestic violence, sexual assault, and other life crises. Through outreach and consultation, we also work to educate the community about the issue of abuse and its impact on society. Our programs and services are aimed at reducing the incidence of domestic violence and sexual assault, to support survivors in healing, and to help break the intergenerational cycle of abuse.

Q What type of services do you provide your shelter clients?

A The Julian Center Shelter operates a 24 hour crisis call line, seven days a week. The crisis call line assists women and children seeking assistance and provides emergency transportation. After entering the shelter, clients are provided comfortable and secure living arrangements, three meals a day, clothing, essential transportation, medical and dental care, and respite childcare services. Comprehensive case management programs help women move from homelessness, to maintaining employment, to securing transitional or permanent housing. Each client's therapeutic needs are met through our counseling center offering individual, family, group, and art therapy sessions. The Julian Center houses an Indianapolis Public School K-8th grade classroom; we facilitate an Early Education Program for toddlers ages 3 to 5; and partner with First Steps to provide developmental assessments for children ages 0 to 3. The Julian Center also collaborates with Fairbanks to provide onsite addiction recovery counseling; Momentive

Consumer Credit Counseling provides onsite finance management classes; and the IU School of Medicine Community Pediatrics Project provides a children's health clinic that operates onsite a minimum of two times per month. In addition to a fulltime legal clinic, The Julian Center also has an onsite partnership with the IMPD Domestic Violence Branch and the Marion County Prosecutor. In addition to the Shelter, The Julian Center also maintains and manages an onsite Transitional Housing unit with the clients receiving the same array of services available to Shelter clients.

Q How many people does the Shelter serve and who are they?

A In 2008, 1190 women and children found refuge at The Julian Center Shelter. Traditionally, 54% of those who come to us are adult women and 46% are children. Normally half of the women arrive with children; the other half either have no children or make arrangements for them to stay with relatives or in other safe havens. Adults range in age from 18 - 80 with the average being 34 years; children range from newborn up to 17 with slightly more than half being 5 years and under. 48% of our annual census is African-American, 29% is Caucasian, 12% Hispanic, and 11% multi-cultural.

Q What geographical area does The Julian Center serve?

A We have no limits, but typically 88% of our clients come from Central Indiana, 4% come from out-of-state, and the remaining 8% come from other counties in Indiana.



MOSAIC PROJECT

The Mosaic Project is a longtime project of The Julian Center and plays an instrumental part in art therapy. As an ancient art form, the mosaic proves that beauty can emerge from brokenness.

In this mosaic, the sunflower represents hope as it seeks for the warmth and life giving energy of the sun. For many domestic violence victims, hope is the only thing they have left to hold onto and is the only thing that gets them through the day. In this symbol, the sunflower stands strong and along with a beautiful little butterfly it emerges from the dark into the light of day, growing, replenishing, and regaining strength.

Q Does The Julian Center provide services to the community at-large?

A Absolutely. Here are a few examples of how we are at work in the community.

- The Counseling Center accepts 40% of its caseload from outside referrals.
- Art therapy is available to the community through the Open Art Studio program.
- Our 24 hour Crisis Call Line provides callers with information and assists with referrals to other Community Based Organizations.
- We maintain an onsite food pantry to assist exiting clients, but also to aid victims of domestic violence and/or assault in the community at-large.
- Members of our legal clinic serve as experts and provide legal education and training to other professions through workshops and conferences.
- We have a Healthy Relationships program that operates mostly through area schools to assist adolescents and teens in learning how to prevent violence and develop respect in their relationships; each year nearly 3,000 individuals participate in the curriculum.
- A second relationship program called H.E.A.R.T. (Helping End Abusive Relationships Together) is a peer advocate program active in local high schools. This program is designed to help students involved in abusive relationships learn how to escape those relationships and seek help. Student peers advise victims on safety plans, counseling options, protective orders, and community resources.
- The Julian Center has a donation center which also serves as a thrift store called Thrifty Threads. The store sells quality items to the public at deeply discounted prices

while at the same time serving as the primary source for clients to receive items needed to reestablish themselves. Items, which are free of charge to clients, include clothing, furniture, linens, household goods, books, and toys.

- The Julian Center also has six non-residential case managers who provide outreach advocacy; one is onsite at The Julian Center and the other five are stationed in five of the IMPD district offices. The onsite non-residential advocate provides services to victims of domestic violence and assault who, for a variety of reasons, do not require shelter but need supportive services. The advocates stationed in the IMPD district offices work in partnership with the police department where they are called to the scene of domestic violence incidents. The advocates provide immediate crisis intervention, assist with safety planning, protective orders, court advocacy, supply 911 cell phones, provide transportation, food, clothing, household items, and make referrals to local programs and services including The Julian Center Shelter and Counseling Center. Normally 15% of the clients served by the IMPD Advocates are male and 85% are female.

Q How has The Julian Center been nationally recognized?

A The Julian Center's comprehensive domestic violence services have received national recognition as a Family Justice Center for the unique partnership between victim advocates, law enforcement and prosecution. The Julian Center is the only domestic violence agency in the country that houses an investigative unit of law enforcement and county prosecutors to provide a coordinated community response to domestic violence. As a result of our innovative partnerships in the fight against domestic violence, The

Julian Center was recognized by the U. S. Department of Justice as a best practices model program. We currently provide organizational training and mentorship services for 15 social service agencies across the country.

Q What is The Starlight Ball and why should I be interested in sponsoring it?

A The *Starlight Ball* is our annual black-tie optional gala celebration to be held on Saturday evening, March 20, 2010 at the Hyatt Regency Indianapolis. The evening is filled with fun, food, and great entertainment and serves as our primary fundraising event. It is attended by five hundred of the area's business and civic leaders, is an excellent opportunity for recognition, and is perfect for entertaining clients or recognizing exceptional employees. It is also a way for you to invest in the community and to support victims of domestic violence and/or sexual assault; all of whom desperately need your help as they work to rebuild their lives. Every dollar raised at this event underwrites the direct services you choose as part of your sponsorship package.

Q Who should I contact if I have questions?

A Someone from our Development Team will be contacting you in the near future, but you are free to contact any of the following:

Ann DeLaney
Executive Director
317.941.2204
adelaney@juliancenter.org

Sandy Noe
Development Director
317.941.2205
snoe@juliancenter.org

Molly Barrick
Development Associate
317.941.2220
mbarrick@juliancenter.org

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