



The Kroger Co. and The Julian Center
are proud to present

The
Starlight
Ball

Saturday, March 24, 2012
JW Marriott Indianapolis Downtown



The Julian Center

BOARD OF DIRECTORS

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Timothy Ochs - President
Pam Matthews - Vice President
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EXECUTIVE DIRECTOR

MISSION STATEMENT

The Julian Center is a unique, nonprofit agency providing counseling, safe shelter, and education for survivors of domestic violence, sexual assault, and other life crises. Through outreach and consultation, we also seek to educate the community about the issue of domestic violence and sexual assault and its impact on all our lives. Our programs and services are designed to contribute to a significant reduction in the incidence of domestic violence and sexual assault, to support survivors in healing, and to help break the intergenerational cycle of abuse.

Sponsorship Pledge Form

We are pleased to support
The Julian Center with a pledge
at the following level:

- Title **SOLD OUT**
- Platinum \$15,000
- Gold \$10,000
- Silver \$5,000
- Bronze \$2,500
- Table \$1,500

- I/we cannot sponsor you at
this time. Enclosed is a
donation in the amount of
\$ _____ .

THE STARLIGHT BALL

Saturday
March 24, 2012
6:30 pm - Midnight

JW MARRIOTT
INDIANAPOLIS DOWNTOWN
10 South West Street
Indianapolis, Indiana 46204

6:30 pm Reception
Music & Silent Auction

7:30 pm Dinner
Dancing & Fun

12:00 am Event Closing

Black Tie Optional

Please complete the following information:

Sponsor Name (as it should be listed in program)

Contact Name

Title

Address

City / State / Zip

Phone

Fax

Email Address

You may also submit your pledge amount with this form. Your payment options are:

- Check made payable to **The Julian Center, Inc.**
- Send invoice to: _____
- Credit Card



Card Number: _____

Expiration Date: _____

Name on Card: _____

Amount to Charge: _____

Signature

Please mail remittance or fax to:

The Julian Center
Attn: Mary Stickelmaier
2011 North Meridian Street
Indianapolis, IN 46202
Phone: 317.924.7001
Fax: 317.926.0377
www.juliancenter.org

The Julian Center is
a nonprofit 501(c)(3).
FID: 35-1346514

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PLATINUM SPONSORSHIP - \$15,000

Working today for a safer tomorrow

Marketing Benefits

- Listing as Platinum Sponsor in event program; expected attendance 750
- Full page (5 x 8) color ad in the event program
- Sponsorship acknowledgement through gobo lighting on floor or wall
- Sponsorship acknowledgement on video screen during the event
- Listing as Platinum Sponsor in corporate sponsorship packets
- Listing as Platinum Sponsor in The Julian Center's March newsletter to be emailed to over 4,000 households
- Listing as a major donor on Donor Wall prominently displayed in The Julian Center
- Listing in The Julian Center's annual report
- Company promotion provided through The Julian Center's donations center and thrift store, Thrifty Threads, to customers and donors of the store during the first two weeks in April 2012
- Recognition on Julian Center website with link back to your company
- Use of tag line "Proud sponsor of The Julian Center's *The Starlight Ball*" in all your company's advertising and email communications

Night of Event Benefits

- Pre-event reception hosted by our Board President Tim Ochs
- Overnight accommodations in two JW Marriott guest rooms
- Valet parking passes for 8 vehicles
- Recognition from ballroom stage
- Two tables (20 guests) with preferred seating
- Company name on table

Post Event Benefits

- Tour of The Julian Center
- Domestic violence education workshop available for company employees

Community Investment

Your \$15,000 will provide emergency cab fare for a year to transport women and their children to safety as they flee abusive situations; your investment will also provide fares to transport women and children to and from local hospitals for medical treatment and ongoing care.

DID YOU KNOW ...

- ☑ The majority of clients in imminent danger of physical harm arrive at The Julian Center by cab.
- ☑ Almost 65% of women and children arrive at The Julian Center with no means of transportation.
- ☑ Job training and placement services, public assistance, etc. are usually accessed by bus.
- ☑ Indiana is ranked 25th in the nation for the number of female homicides per 100,000 people.
- ☑ Women who are abused as children are likely to become victims of domestic violence as adults.

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GOLD SPONSORSHIP - \$10,000

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Marketing Benefits

- Listing as Gold Sponsor in event program; expected attendance 750
- Full page (5 x 8) black and white ad in the event program
- Sponsorship acknowledgement through gobo lighting on floor or wall
- Sponsorship acknowledgement on video screen during the event
- Listing as Gold Sponsor on corporate sponsorship packets.
- Listing as Gold Sponsor in The Julian Center's March newsletter to be emailed to over 4,000 households
- Listing as a major donor on Donor Wall prominently displayed in The Julian Center
- Listing in The Julian Center's annual report
- Company promotion provided through The Julian Center's donations center and thrift store, Thrifty Threads, to customers and donors of the store during one week in April 2012
- Recognition on Julian Center website with link back to your company
- Use of tag line "Proud sponsor of The Julian Center's *The Starlight Ball*" in all your company's advertising and email communications

Night of Event Benefits

- Pre-event reception hosted by our Board President Tim Ochs
- Overnight accommodations for two in one JW Marriott guest room
- Valet parking passes for 8 vehicles
- Recognition from ballroom stage
- Two tables (20 guests) with preferred seating
- Company name on table

Post Event Benefits

- Tour of The Julian Center
- Domestic violence education workshop available for company employees

Community Investment

Your \$10,000 will help provide counseling services for victims of domestic violence and/or sexual assault from our Counseling Center. Research shows abuse has adverse effects on individuals, children, and families. The cognitive, emotional, and behavioral consequences produced by the exposure to domestic violence range from mild to severe with varying degrees of risks. Our therapists provide individual, family, and group psychotherapy in addition to psycho-educational groups, art therapy, and play therapy.

DID YOU KNOW ...

- ☑ In 2010, The Julian Center Counseling Center served 820 women and children and provided a total of 5,225 clinical hours.
- ☑ Children who are exposed to domestic violence are more likely to exhibit behavioral and physical health problems including depression, anxiety, and violence towards peers. They are also more likely to attempt suicide, abuse drugs and alcohol, run away from home, engage in teenage prostitution, and commit sexual assault crimes.
- ☑ Research shows that females involved in a violent relationships typically suffered from post-traumatic stress and disassociation, while males suffered from anxiety, depression, and post-traumatic stress.

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SILVER SPONSORSHIP - \$5,000

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Marketing Benefits

- Listing as Silver Sponsor in event program; expected attendance 750
- Half page (5 x 4) black and white ad in the event program
- Sponsorship acknowledgement on video screen during the event
- Listing as Silver Sponsor on corporate sponsorship packets
- Listing as Silver Sponsor in The Julian Center's March newsletter to be emailed to over 4,000 households
- Listing as a major donor on Donor Wall prominently displayed in The Julian Center
- Listing in The Julian Center's annual report
- Company promotion provided through The Julian Center's donations center and thrift store, Thrifty Threads, to customers and donors of the store during one week in April 2012
- Recognition on Julian Center website with link back to your company
- Use of tag line "Proud sponsor of The Julian Center's *The Starlight Ball*" in all your company's advertising and email communications

Night of Event Benefits

- Recognition from ballroom stage
- Two tables (20 guests) with preferred seating
- Company name on table

Post Event Benefits

- Tour of The Julian Center
- Domestic violence education workshop available for company employees

Community Investment

Your \$5,000 will help fund the 24 hour Crisis Call Desk. The Crisis Call Desk is the first point of contact for many victims calling for help. Workers first instruct callers to go to a public building such as a store, gas station, or some neutral location, and then dispatch cabs to bring them to safety. Once on site, crisis call managers help them determine their immediate needs and provide a meal, clothing, personal care items, linens, and address other personal and/or medical needs. After orientation, the client is provided a secure and comfortable bedroom.

DID YOU KNOW ...

- 61% of female homicide victims are killed by their husband or an intimate acquaintance.
- The Julian Center receives more than 7,500 crisis calls each year and makes more than 12,000 referrals to other community based organizations.
- Domestic violence victims often return to their batterers when a viable option for permanent housing cannot be found.
- Women call The Julian Center seeking emergency shelter, referrals and basic domestic violence information.

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BRONZE SPONSORSHIP - \$2,500

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Marketing Benefits

- Listing as Bronze Sponsor in event program; expected attendance 750
- Quarter page (2.5 x 3.75) black and white ad in the event program
- Sponsorship acknowledgement on video screen during the event
- Listing as Bronze Sponsor in The Julian Center's March newsletter to be emailed to over 4,000 households
- Listing in The Julian Center's annual report
- Recognition on Julian Center website with link back to your company
- Use of tag line "Proud sponsor of The Julian Center's *The Starlight Ball*" in all your company's advertising and email communications

Night of Event Benefits

- One table (10 guests)
- Company name on table

Community Investment

Your \$2,500 will provide the following for a week for the women and children of The Julian Center Shelter and Transitional Housing:

- Three hot meals and an evening snack
- Daily prepared sack lunches and dinners for women to take to work
- Supplies for the cafeteria kitchenette so women and children may have free access to milk, juices, coffee, tea, hot chocolate, fruit, bread, peanut butter, and other drink and snack items 24 hours per day.

DID YOU KNOW ...

- ☑ 85,600 meals are prepared and served at The Julian Center each year.
- ☑ More than 160 gallons of milk is consumed each month and 40 gallons of 100% apple and orange juice is consumed each week by the women and children in our Shelter.
- ☑ Because of the increase in transportation costs, the price of milk, fruits, and fresh produce continues to rise year after year.

TABLE SPONSORSHIP - \$1,500

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Marketing Benefits

- Listing as Table Sponsor in event program; expected attendance 750
- Listing as Table Sponsor in The Julian Center's March newsletter to be emailed to over 4,000 households
- Listing in The Julian Center's annual report
- Recognition on Julian Center website
- Use of tag line "Proud sponsor of The Julian Center's *The Starlight Ball*" in all your company's advertising and email communications

Night of Event Benefits

- One table (8 guests)
- Company name on table

Community Investment

Your \$1,500 will provide bus fare for six weeks for women and their children to:

- Access essential supportive services throughout the City
- Attend job interviews
- Search for permanent housing
- Keep doctor appointments and access other medical and/or dental care

DID YOU KNOW ...

- ☑ Almost 65% of women and children arrive at The Julian Center without transportation and must rely solely on public transportation for all their needs.
- ☑ An IndyGo bus stop is conveniently located directly in front of The Julian Center facility.

The Starlight Ball

THE JULIAN CENTER

2011 North Meridian Street • Indianapolis, IN 46202

Voice: (317) 941-2200 Fax: (317) 941-2209

www.juliancenter.org